

#EmpowHER



NEW YORK JETS AND NIKE PREMIERE GIRLS FLAG FOOTBALL DOCUSERIES

Eight-part series exploring New Jersey's first High School Girls Flag Football League

July 26, 2021 – The New York Jets released an eight-part documentary series that takes an in depth look at the inaugural season of the girl's high school flag football league formed in partnership by the New York Jets and Nike. The series documents the entire season, from the launch of the program to the finals and highlights the activities that took place around the Jets x Nike Girls Flag Football League.

The docuseries was narrated entirely by women in the Jets Organization. Ranging from various departments and leadership roles, these women showcased and represent limitless opportunities and possibilities available to these athletes, specifically in the world of football.

"Having started with the Jets as an intern nearly 23 years ago to my role now as a Vice President and mother of three, I have seen the Jets organization make incredible strides with encouraging and promoting diversity and equality both internally and throughout the community. The Girls Flag Football League is a monumental step forward to the empowerment of young girls across the state. As a loving mother to two daughters and a son, I am immensely proud to be part of an organization that focuses on and strives for inclusion and equality within this fantastic sport.

Jennifer Linn

Vice President, Partner Management and Sponsorships

Introduced in February 2021 with North Jersey Football Conference (NJSFC), eight schools from New Jersey participated in the inaugural season of the pilot league, featuring a six game regular season and playoff tournament. This is the first High School Girls Flag Football League in New Jersey with the long-term goal to have the sport adopted as an official high school statewide championship sport.



To view the season trailer, please click [here](#).

To watch all eight episodes, please click [here](#).

Docuseries Features Narration by:

- Episode 1: Elaine Chen - V.P., Finance
- Episode 2: Jennifer Linn - V.P., Partner Mgmt. & Spons.
- Episode 3: Danielle Bonnett - Coord., Communications
- Episode 4: Jazmin Severino, Support Specialist, IT
- Episode 5: Nadege Pluviose - Director, Client Relations
- Episode 6: Meghan Gilmore - Director, Communications
- Episode 7: Christina Wedding - Coord., Personnel Ops.
- Episode 8: Mari Jo Kohler - Sr. Manager, Football Ops.

"As a mother, it is extremely important to me that my daughters have equal opportunities surrounding them. The creation of this league is a pillar and leader for equality and inclusion within youth sports. I am honored to be with an organization, like the New York Jets, who make it a priority to inspire and uplift young women. I hope and believe this program will continue to grow into an inspirational and motivating outlet for female athletes across the state."

Elaine Chen

Vice President, Finance