

Passaic County Technical Institute

“Passaic County’s Award-Winning Public High School for Academics, Careers & Technology”

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“Purple Diva” Imparts Lessons to Cosmetology Students



Wayne, NJ – FOR IMMEDIATE RELEASE – Veronica Forbes (also known as the Purple Diva) shared her wealth of knowledge with the lucky Cosmetology students of Passaic County Technical Institute (PCTI). Widely acclaimed as an award winning Hair Designer, Veronica brought an extra dose of creativity to the classroom. Her mission—to demonstrate that makeup and hair design can truly be viewed as works of art.

Veronica stressed the importance of thinking outside of the traditional box by integrating gems and fabric swatches into hair styles. She spoke with students about the importance of color contrast and texture. Veronica even performed a live demonstration, outfitting a PCTI Cosmetology student with a fantastic new hairdo.

The enlightening lesson was a fun and interactive way of teaching students about the role of creativity in Cosmetology.

Photo Caption: Veronica Forbes, “the Purple Diva,” demonstrates the proper technique for positioning extensions